



FOR IMMEDIATE RELEASE

Honda Indy Grand Prix of Alabama Kicks Off Volunteer Recruitment

Over 300 Volunteers Serving on 12 Different Committees

Birmingham, Ala. (Jan 20) – Volunteer registration for the 2015 Honda Indy Grand Prix of Alabama is now available for any race fans wanting to be in the middle of the action at the exciting event to take place April 24-26 at Barber Motorsports Park in Birmingham, Ala.

Each year approximately 300 volunteers have the opportunity to choose one of 12 committees for a once-in-a-lifetime opportunity to go behind the scenes and contribute to one of the top races on the Verizon IndyCar Series circuit. Volunteer committees include Hillside Marshals, Race Control Security, Shuttles, Communications and Guest Services. Early submission of applications allow volunteers to specify their committee of preference. For a complete list of committees or to apply online today, fans can visit www.barbermotorsports.com. All volunteers are asked to commit approximately 12 hours, or two (6 hour) shifts, during the course of the event.

All volunteers are required to purchase a volunteer package for only \$50 (a \$300+ value), and this year's volunteer package includes one (1) event logoed golf shirt, one (1) event logoed hat, one (1) Volunteer Badge with Paddock Garage Access, one (1) 3-day Guest Pass with Paddock Garage Access and one (1) preferred parking pass. Each volunteer will also receive complimentary food and beverage during shifts being worked.

“We pride ourselves on making the Honda Indy Grand Prix of Alabama fan experience a unique and enjoyable time for all who attend,” stated George Dennis, president of ZOOM Motorsports, the exclusive event promoter of Barber Motorsports Park. “We are able to maintain that level of excellence

thanks in part to the dedicated volunteers who are such an important part of this great event. In exchange, we provide the volunteers with an up-close experience of a lifetime at one of Alabama's top events of the year."

In addition to the exciting on-track racing action, this year's weekend will include a fan zone, driver autograph sessions, the return of the Neverland Ranch Ferris wheel and much more.

General admission tickets for the sixth annual event start as low as \$15 and children 12 and under are admitted free with a ticketed adult. Fans can purchase and print their tickets from the convenience of their home by visiting www.barbermotorsports.com.

##

About Barber Motorsports Park and ZOOM Motorsports:

Barber Motorsports Park opened in the spring of 2003. Since its inception, ZOOM Motorsports, LLC has been the exclusive event promoter for the events at the Park. The 2.38-mile racing circuit is 45 feet wide, with 17 turns and elevation changes of more than 80 feet. The Barber Motorsports Park has been considered one of North America's finest road courses for car and motorcycle racing, and has served as the venue for several international product launches. The Barber Motorsports Park also features the Barber Vintage Motorsports Museum. This 144,000 square-foot facility houses more than 1,400 vintage and modern motorcycles from 17 different nations. For more information, please visit www.barbermotorsports.com.

Contact:

Jessica Sciacca
ZOOM Motorsports
205.977.9350
jsciacca@zoommoto.com

Contact:

Angel Hufham
ZOOM Motorsports
205.706.2616

ahufham@zoommoto.com