



FOR IMMEDIATE RELEASE

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TICKETS ON SALE TODAY FOR INDY GRAND PRIX OF ALABAMA

BIRMINGHAM, AL, Oct. 12 - Barber Motorsports Park and Zoom Motorsports announced that tickets are now on sale for the inaugural Indy Grand Prix of Alabama, the only IRL race in the Deep South.

The event, to be held April 9-11, 2010, will feature the most dominant names in the IndyCar Series including 3-time Indy 500 Winner Helio Castroneves, 2008 Series Champion and Indy 500 Winner Scott Dixon, 2007 and 2009 Series Champion and Indy 500 Winner Dario Franchitti and the first female-winning driver Danica Patrick.

Spectators can select from variety of tickets ranging in price from \$15 to \$600 and are encouraged to purchase tickets in advance as prices will increase the week of the race.

In addition to tickets, spectators can also purchase tent camping, Motorhome camping and on-site parking. Limited quantities of these options as well as the Speed Pass ticket and Billy's Sports Grill Club ticket are available.

One ticket option is the 3-Day Admission which provides one general admission ticket for Friday, Saturday and Sunday. Spectators can select to sit on a hillside or in a grandstand; both options are first come, first serve. The 3-Day Admission tickets are available for \$70.

A second option is the Speed Pass which provides three day general admission with paddock and hot pit access. This is the only option that includes the exclusive hot pit access. The Speed Pass is available for \$450 and quantities are limited.

A third option is the Billy's Sports Grill Club which provides three day general admission and paddock access as well as access to a tented facility located at turn 14. On-site parking and food and beverage (breakfast, lunch and afternoon snacks as well as beer, wine and other specialty drinks) are also included with the ticket. The Billy's Sports Grill Club tickets are available for \$600 and quantities are limited.

Daily general admission tickets are also available. Friday tickets are available for \$15, Saturday tickets for \$40 and Sunday tickets for \$50. Each option can be upgraded to include paddock access for an additional \$30 per day.

Throughout the weekend, kids 12 and under receive free general admission when accompanied by a ticketed adult. Kids will need tickets to access the paddock area and Billy's Sports Grill Club.

For additional information and to purchase tickets, camping or on-site parking, visit www.barbermotorsports.com or call 1-800-240-2300.

www.barbermotorsports.com

Twitter: BarberIsINDY

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About the IndyCar Series:

The IndyCar Series is the premier open-wheel series in the United States, competing on a challenging combination of superspeedways, short ovals, scenic road courses and temporary street circuits. In 2009 the IndyCar Series will conduct 14 races in the U.S., two in Canada and one in Japan, all available worldwide through comprehensive, long-term agreements with ABC and VERSUS, with all races broadcast in High-Definition. A leader in motorsports technology, the IndyCar Series is the first racing series to power its Honda engines on 100 percent fuel-grade ethanol, a renewable and environmentally friendly fuel. The IndyCar Series continues to be the fastest, most competitive and innovative racing series, attracting a diverse lineup of drivers including Scott Dixon, Danica Patrick, Graham Rahal, Marco Andretti, Dan Wheldon, Dario Franchitti and Tony Kanaan and Ryan Briscoe. For more information on the IndyCar Series, please visit www.indycar.com.

About Barber Motorsports Park and Zoom Motorsports:

Barber Motorsports Park opened in the spring of 2003. Since its inception, Zoom Motorsports, LLC has been the exclusive event promoter for the events at the Park. The 2.38 mile racing circuit is 45 feet wide, with 17 turns and elevation changes of more than 80 feet. The Barber Motorsports Park has been considered one of North America's finest road courses for car and motorcycle racing, and has served as the venue for several international product launches. The Barber Motorsports Park also features the Barber Vintage Motorsports Museum. This 144,000 square-foot facility houses more than 1,000 vintage and modern motorcycles from 17 different nations and more than 125 manufacturers. For more information, please visit www.barbermotorsports.com

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