

MICHAEL J. FOX TO PLAY IN CIBER PRO-AM AT THE PRINCIPAL CHARITY CLASSIC

Fox Is “Committed to Showing That People With Challenges Can Lead an Active Life”

(DES MOINES, IA) – Actor, author, speaker and golfer Michael J. Fox will play in the Ciber Pro-Am at The Principal Charity Classic on Wednesday, May 27, 2009. Fox says that taking up golf with Parkinson’s is the “most optimistic” thing he has ever done.

“I’m committed to showing that people with challenges can lead an active life,” said Fox, whose most recent book, “Always Looking Up: The Adventures of Incurable Optimist,” is a national best-seller and spawned a recent television special.

“Michael J. Fox is an inspiration to millions of people around the world. His optimism, generosity and dedication to helping others demonstrates the spirit of The Principal Charity Classic. We’re thrilled to have him join us at the Ciber Pro-Am,” said Jamie Alt, tournament director, The Principal Charity Classic.

The Principal Charity Classic Pro-Am is open to the public. Fans are encouraged to attend.



About the Michael J. Fox Foundation

The Michael J. Fox Foundation (MJFF) is dedicated to ensuring the development of better treatments, and ultimately a cure, for Parkinson’s disease through an aggressively funded research agenda. MJFF has funded over \$142 million in research to date.

About The Principal Charity Classic

The Principal Charity Classic brings the PGA Champions Tour pro golf tournament to Des Moines. The tournament will be played at Glen Oaks Country Club in West Des Moines, Iowa, May 26 – May 31, 2009. Over the last two years, the tournament has raised more than \$1.2 million for local children’s charities.

Hosted by the Community Foundation of Greater Des Moines, event monies raised will benefit “Fore Our Kids,” a group of five select charities that support Iowa’s children. The five charities are Blank Children’s Hospital; Bravo Greater Des Moines; Community Foundation of Greater Des Moines; United Way of Central Iowa; and Variety—The Children’s Charity of Iowa.

To benefit even more central Iowa kids, The Principal Charity Classic sponsors Birdies for Charity, an additional fundraising effort to supplement tournament-generated proceeds. One hundred percent of the funds generated through the Birdies for Charity program will go to participating organizations. For more information on the charities and the tournament, visit www.principalcharityclassic.com.

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