



**FOR IMMEDIATE RELEASE**

**2016 SEC Baseball Tournament Tickets on Sale**

*Tickets Start as Low as \$8!*

**Hoover, Ala. (March 16)** – Tickets for the 2016 Southeastern Conference Baseball Tournament to be held May 24 - 29 are now on sale and will feature 12 of the top SEC collegiate baseball teams. This marks the 19<sup>th</sup> consecutive year the championship has been held at the Hoover Met in Hoover, Ala.

For only \$14 fans can purchase an Adult General Admission Good-Any-Session ticket valid for any-one-session of the tournament, Tuesday through Sunday. Additionally, the “Dr. Pepper 6-Pack” is also available for \$66 and includes (6) General Admission Good-Any-One-Session tickets. As always, children ages 3-12 can purchase a Kid’s General Admission Good-Any-One-Session ticket for only \$8. All General Admission ticket options are valid for Tuesday through Sunday of tournament week and will offer bleacher seats on a first-come, first-served basis.

Fans interested in attending all nine (9) sessions can purchase a reserved ticket book for only \$120 and also have the ability to purchase a hospitality upgrade. Hospitality features an exclusive atmosphere with both indoor and outdoor seating, flat screen televisions, one meal per session, snacks, beverages including beer and soda with one of the best views of the field.

Tuesday through Thursday hosts two (2) sessions each day, one morning and one afternoon, with two (2) games per session. Friday through Saturday consists of only one (1) session each day, with two (2) games per session. The championship game will be played on Sunday for a total of nine (9) sessions throughout the tournament.

All tickets, upgraded parking and hospitality packages can be purchased online at [www.secsports.com](http://www.secsports.com). Upgraded parking is located behind the 3<sup>rd</sup> base line in Lot C for only \$50.

“We are thrilled about the 19<sup>th</sup> consecutive running SEC Baseball Championship to be held at the Hoover Met,” stated Gene Hallman, executive director of the Alabama Sports Foundation. “Fans come from all over the region to see some of the best college baseball right here in our own backyard.”

Last year the Florida Gators defeated the Vanderbilt Commodores in a 7-3 victory.

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### **About the Southeastern Conference (SEC)**

The Southeastern Conference was formed in 1933 and consists of 14 member institutions: Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, Ole Miss, LSU, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M and Vanderbilt. The league currently sanctions championship play in nine men’s sports and 12 women’s sports. Its headquarters has been located in Birmingham, Ala., since 1948. For more information, visit [www.secdigitalnetwork.com](http://www.secdigitalnetwork.com).

### **About the Alabama Sports Foundation**

The Alabama Sports Foundation (ASF) serves as the official sports lobby for the Birmingham-Hoover Metropolitan Area, as well as the State of Alabama. The Foundation’s mission is to recruit, manage and promote major spectator sporting events throughout Alabama.

### **About Bruno Event Team**

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.